



Meeting Minutes **DRAFT**

West Grey Economic Development Advisory Committee

Monday September 12, 2022

Virtual Meeting: via Zoom

Present: Chair Elizabeth MacKenzie, Vice-Chair Steve Morel (left 10:15), Pat Crocker, Kerri Eady, Paul MacDonald, Darrin Patey, Michelle Patey, Hazel Pratt, Councillor Doug Hutchinson, Councillor Stephen Townsend

Absent: Deputy Mayor Tom Hutchinson

Staff present: Laura Johnston CAO, Kodey Hewlett Corporate & Community Initiatives Officer, Alison Theodore, Economic Development Officer, Grey County (guest)

1. Call to Order: by Chair E. MacKenzie at 8:04 a.m.
2. Approval of Agenda: Moved by H. Pratt, seconded by S. Morel and carried.
3. Declaration of Pecuniary Interest: none
4. Delegations: none
5. Guests: none
6. Approval of Previous Meeting Minutes: Moved by P. Crocker, seconded by M. Patey and carried.
7. Business Arising from the Previous Meeting:

a. Strategic Plan – Neustadt: K. Hewlett and A. Theodore presented the feedback from committee members regarding the “working paper” version of the Neustadt strategic plan material.

Discussion comments and feedback were extensive and helpful, and will be incorporated into the next version of the working document by K. Hewlett.

It was also noted that the Durham and Neustadt plans are an accompanying document to the overall West Grey Economic Development strategic plan. An MBA consultant team from Wilfrid Laurier University has agreed to assist with the primary plan, while ensuring the Durham and Neustadt plans are incorporated. The MBA team will lead consultation with stakeholders, liaise with the EDAC, and work closely with staff in the development of the comprehensive strategy.

It was also suggested that the final strategy be a three-year plan with achievable initiatives for budget and staff/resource considerations and planning.

8. New Business (to be addressed at September 26 meeting):
 - a. Neustadt business owners meeting update (Councillor Townsend)
 - b. 2023 Budget Considerations
 - c. Museum Proposal
9. Correspondence: none
10. Closed Session: none
11. Report from closed session: not applicable
12. Next meeting date: Monday, September 26 at 8:00 a.m. to address New Business items.
13. Adjournment: Moved by H. Pratt, seconded by Darrin Patey to adjourn the meeting at 10:27 a.m., carried.