



Staff Report

Report To: Council

Report From: Kodey Hewlett, Corporate and Community Initiatives Officer

Meeting Date: June 20, 2023

Subject: Community Services and Library Programming Mobile Outreach Program

Recommendations:

That in consideration of staff report "Community Services and Library Programming Mobile Outreach", council receives the report for information purposes.

Highlights:

- Through a competitive funding process West Grey has been awarded funding to create traveling recreation and library programming.
- Funding details have not yet been made public but will be shared when approval has been received.
- The proposed project will allow both the community services and library departments to take programming "on the road" and specifically design programming to the needs of each community.
- The proposed project aligns well with current departmental goals and ongoing program development.

Previous Report/Authority:

None.

Analysis:

Following completion of a competitive funding process, the Municipality of West Grey in collaboration with the West Grey Public library, was awarded funding to assist with programming outreach post COVID-19 pandemic. The funding awarded is intended for the purchase of a van and programming supplies to support mobile programming outreach bringing both recreation and library programming to all areas of West Grey (Ayton, Durham, Elmwood, and Neustadt) for the 2023 and 2024 programming seasons.

Funding details have not yet been made public but will be shared with council when approval has been received.

The funded project aligns perfectly with the established park activation program being offered by the community services / recreation department for the 2023 season. The intent of the program is to create travelling “camp style” program and family events throughout the spring and summer seasons and travelling library programs throughout the year.

The purchased equipment (with exception of specific library programming equipment) will be maintained by the municipality with ongoing maintenance and operational costs being shared between both the library and community services departments.

Financial Implications:

Matching funds are not required as part of the funding. Ongoing operational costs will be maintained as part of regular operating budgets.

Communication Plan:

Staff will initiate the tender process for vehicle purchase, as well as launch a communications plan promoting the new mobile program initiative.

Consultation:

- Kerri Mighton, Director of Finance/Treasurer
- West Grey Public Library

Attachments:

None.

Recommended by:

Kodey Hewlett, Corporate and Community Initiatives Officer

Submission approved by:

Laura Johnston, Chief Administrative Officer

For more information on this report, please contact Kodey Hewlett, Corporate and Community Initiatives Officer at khewlett@westgrey.com or 519-369-2200 Ext. 240.