

- complete
- in danger
- on track
- behind schedule

STRATEGY

PILLAR 1: WORK TOGETHER

	TIMELINE	ACTIONS	STATUS
LISTEN AND EMPOWER			
Hold annual outreach sessions throughout West Grey	Q3 annually	2019 Community Vision Sessions	●
Develop a customer service strategy to exercise industry best practices and instill a customer service first workplace culture	Q3 2020	schedule staff workshop	●
Review committee of council structure and procedural bylaw to empower and encourage diversity	Q3 2020 Q4 2020	meetings with committees report to council	● ●
Provide a variety of opportunities for stakeholders to provide feedback in person, online or in print	Q1 2020 Q3 2020	social media launched new website	● ●
BUILD PARTNERSHIPS			
Explore new cost-sharing initiatives	ongoing	group buying and Local Authority Services	●
Leverage partnerships with neighbouring municipalities	ongoing	Saugeen Connects, Building Services	●
Support community groups	Q2 2020	grants to organizations	●
Develop programs to encourage youth involvement	Q3 2020	Launch Pad, recreation programs and camps	●
CLEAR COMMUNICATION			
Develop a corporate communication strategy	Q2 2020	communications, marketing, visual identity guide	●
Create accessible and informative content in a variety of formats	Q3 2020	website and Multi-year Accessibility Plan	●
Improve internal communication	ongoing	regular staff and senior management meetings, newsletter development	●
Launch a new West Grey website	Q2 2020	June target	●
Implement online services	ongoing	e-commerce, eSCRIBE, Evolve	●
Produce an annual review to communicate accomplishments	Q4 annually	year in review	●

- complete
- on track
- in danger
- behind schedule

PILLAR 2: BUILD A BETTER FUTURE

STRATEGY

TIMELINE

ACTIONS

STATUS

VIBRANT COMMUNITY

Maintain & invest in our infrastructure; be responsible stewards of the tax dollars	ongoing	McQuarrie Bridge, Pre-e'g Lantz Bridge	<div></div>
Investigate innovative solutions to current infrastructure challenges	ongoing	TBD	<div></div>
Develop funding strategies for long-term asset management	Q2 2021	TBD	<div></div>
Work with county partners/developers to build affordable housing	Q3 2020	TBD	<div></div>
Create accessible and inclusive public spaces	Q4 2022	Ayton playground, SAC committee	<div></div>
Develop a West Grey trail system	Q1 2021	form West Grey Trails Committee	<div></div>
Continue West Grey beautification projects	Q3 annually	Commercial Beautification Committee	<div></div>
Update Municipal Accessibility Plan (AODA)	Q3 2020	Accessibility Advisory Committee	<div></div>

BUILD PARTNERSHIPS

Find ways to divert waste from landfill sites	Q1 2021	Sustainability Advisory Committee (SAC)	<div></div>
Support and encourage environmental sustainability projects	ongoing	Sustainability Advisory Committee	<div></div>
Look for sustainable practices throughout municipal venues and programming	ongoing	LED lights, Dark Sky and SAC committees	<div></div>
Develop a Climate Action Plan	Q4 2020	Sustainability Advisory Committee	<div></div>
Look for alternatives to single-use plastics	Q1 2021	Sustainability Advisory Committee	<div></div>
Develop a marketing strategy to promote recycling	Q1 2021	TBD	<div></div>
Work with county partners to develop a regional transit system	Q4 2021	Grey County transit project	<div></div>

CLEAR COMMUNICATION

Implement a Community Improvement Plan	Q4 2020	Public Meeting in Q3	<div></div>
Employ economic development initiatives, such as enhanced partnerships with business groups	Q1 2020	RED Grant for social enterprise	<div></div>
Take a co-operative approach to development	Q1 2020	manager, planning & development	<div></div>
Review zoning by-laws and West Grey Official Plan	Q4 2020	Planning consultant and manager, planning and development to complete by year end	<div></div>

- complete
- on track
- in danger
- behind schedule

PILLAR 3: PROMOTE COMMUNITY

STRATEGY

TIMELINE

ACTIONS

STATUS

CELEBRATE WEST GREY

Celebrate and recognize significant anniversaries and milestones	ongoing	certificate program, council attendance at public events	<div></div>
Support local community groups	Q1 and ongoing	grants to organizations* (suspended for 2020), in-kind promotion ongoing	<div></div>
Share our successes with neighbouring municipalities and reciprocate with congratulations for outstanding achievements	ongoing	County council Showcase - cancelled	<div></div>

PROMOTE AND MARKET

Develop a visitor and marketing strategy	Q2 2022	Economic Development Advisory Committee	<div></div>
Increase West Grey's profile as a prime location for families and businesses	Q2 2020	"Discover" section on website	<div></div>
Embrace and celebrate our unique villages and hamlets	Q3 2020	TBD	<div></div>

A CULTURAL HUB

Support arts and music festivals	Q1 annually	2020 municipal grants suspended	<div></div>
Identify spaces and work with community artists to display public art	Q2 2022	economic development committee	<div></div>
Develop a heritage plan and celebrate our agricultural roots	Q4 2021	TBD	<div></div>
Support recreation programming	Q1 and ongoing	reinstated community gardens in Durham	<div></div>