



Community Improvement Plan

West Grey intends to realize its economic development vision of being 'Investment Ready and Open for Business' while maintaining its vibrant and sustainable rural economy, and ensuring it is well-positioned for future generations. This CIP program is meant to enable and boost development momentum across the municipality.

Along with facilitating the revitalization and improvement of the entire Municipality of West Grey, the CIP program will provide a menu of incentives to promote and support the following types of priority development and revitalization projects:

- Support for revitalization of storefronts, publicly-used frontages, and streetscapes;
- Support the adaptive re-use of commercial, industrial, agricultural and institutional buildings;
- Promote the development, redevelopment and/or conversion of brownfield, vacant and greyfield properties;
- Increase attainable housing stock, including secondary suites, multi-unit housing, purpose-built rental housing, rooming house developments and apartment dormitory-style developments; and
- Increase value-added agricultural uses, agri-tourism, farmers markets and facility improvement projects along roadways, recreational facilities, lookouts, lakes and trails.

The revitalization and improvement of the community will take many different forms and will require the participation of the municipality, the public and various stakeholders. This CIP establishes a set of financial incentive programs aimed at encouraging private investment to undertake many of the above-noted activities. The CIP recognizes that improvements achieved through the various municipal initiatives can serve as catalysts for further private investment and are therefore critical to an overall revitalization strategy.

The goals and objectives ensure that community improvement activities are contributing to a "future friendly" West Grey. Financial incentive programs should contribute toward achieving one or more of the following goals: residential, agricultural, vacant / brownfield, villages / settlement areas, residential and commercial and financial incentive programs.

The following set of financial incentive programs are established by the CIP:

- Façade, Building & Signage Improvement Grant;
- Property, Landscaping and Parking Area Improvement Grant;
- Accessibility Improvement Grant;
- Planning & Building Permit Fee Grant;
- Secondary Suite Development Grant;
- Surplus Land & Building Grant; and
- Environmental Study Grant.

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