

Mount Forest Aquatics Committee - New Outdoor Pool Project

“Dive in and help us build our future.”



WEST GREY COUNCIL

October 15, 2024



Introduction

It's happening! The Mount Forest Aquatics Ad-Hoc Advisory Committee have worked with the Township of Wellington North Council and Staff to lead discussions for community input and now lead the fundraising initiatives to build a new outdoor pool in Mount Forest.

Members of this committee are:

Councillor Sherry Burke

Ray Tout

Jessica McFarlane

Laurie Doney

Councillor Penny Renken

Al Leach

Vern Job



BACKGROUND

In 2018, the Recreation Master Plan identified the need for a new outdoor pool. The existing Lion Roy Grant pool does not meet current accessibility standards and required repairs & upgrades are too costly to consider. There was a public consultation process in 2022 which engaged the public & a final conceptual drawing was approved by Council. The location of the new Mount Forest outdoor pool will be east of the Mount Forest & District Sports Complex on Princess Street and parking will be shared with the Sports Complex. The present construction cost is estimated at \$5.3 mil. The municipality is committed to \$2.8 mil and community fundraising is set at \$2.5 mil. The feasibility of an indoor was reviewed but they are seldom provided by small to mid-sized communities and they involve year-round maintenance & operating costs.

Our Goals



On October 10, 2023, the final detailed design and update on costs was presented to Wellington North Council. The current cost estimate is \$5,372,680.

Pool construction (aquatics projects) is a special trade with a limited number of contractors to bid and complete the work. Construction costs, including materials, has increased substantially over the last number of years.

For comparison's sake, the City of Burlington just rebuilt their outdoor pool, at the price of early \$7 million. This pool is bigger than what we have planned but did not include any buildings. Similarly, the City of Welland is reconstructing their outdoor pool at a cost of \$6.57 million for the pool and deck only.

Pool Conceptual Design



The new pool will provide an accessible beach entry, lap swimming, a diving tank, and a kids' play area, as well as areas for swim lessons and aquafit classes. Activities can be observed from new shaded social areas on the deck, as well as spectator seating areas. The new bathhouse will include fully accessible shower and change room facilities, as well as staffing and guard areas.

BENEFITS TO THE COMMUNITY

Aquatics is a great way for people of all ages to stay fit and healthy. Our aquatics programs bring the community together and provide opportunities for local youth. Participation in aquatics could lead to scholarships or other educational opportunities.

The establishment of a swimming facility contributes significantly to the enhancement of health and fitness levels, stimulates community growth, and promotes educational advancement. This assertion underscores the multifaceted benefits that such an amenity can offer.

Even More Benefits

Having a strong aquatics program can help with...

promoting physical health, providing safe and constructive activities for youth, fostering community spirit and cooperation, and even potentially increasing local business!

The new pool will also be more environmentally conscious...

The advanced filtration system will recycle over 125,000 gallons (473,176 litres) of water per season! The old pool would have sent this water to waste during the cleaning and filtration process. This means that in the first 10 years of operation over 1 million gallons (3,785,412 litres) of water will be saved!

We know that schools, medical facilities, parks, playgrounds and other recreational opportunities support and attract people to our communities and make them stronger. A swimming facility is part of that recreational opportunity. It is an important part of the mix as is the swimming opportunities at Durham Conservation Area and those previously at the Varney CA. A new pool in Mount Forest will service the southern corner of West Grey including Plumeville & Ayton areas as well as other parts of southern West Grey

Donor Recognition Levels

<u>Value</u>	<u>Title</u>	<u>Recognition</u>
\$2,500 - \$9,999	Supporters	<i>Contact us for Recognition Options</i>
\$10,000 - \$24,999	Friends	<i>Contact us for Recognition Options</i>
\$25,000 - \$49,999	Bronze	<i>Contact us for Recognition Options</i>
\$50,000 - \$99,999	Silver	<i>Contact us for Recognition Options</i>
\$100,000	Gold	Name on Swim Lane - 3 available
\$300,000	Platinum	Name on Bathhouse Lobby - 20 years
\$500,000	Diamond	Name on the Aquatic Centre - 20 years

Recognition examples:

Bronze - sunshades

Silver - pool stairs, beach entry

Gold - bleachers, changerooms, guard chairs, diving board.

Donor recognition to be confirmed on availability.

Examples of items which can be sponsored....



UMBRELLAS



LIFEGUARD CHAIRS



Diving Board



SUNSHADES

How to make a donation!

Single payment donations:

- Cheque Payable to the Township of Wellington North*
- E-transfers to accounting@wellington-north.com*
- * include "Donation to MF Aquatics" in e-transfer message/cheque memo

Multiple Payment donations:

- Donations greater than \$10,000 can be made over a **three-year time frame**.
Post dated cheques, in equal payments, can be made as follows:
 - 2024 payment when pledge is made
 - 2025 payment dated March 15, 2025
 - 2026 payment dated March 15, 2026

All donations over \$25.00 are eligible for a donation receipt. Personal donations will receive an income tax receipt and corporate donations will receive a corporate donation receipt. Donations greater than \$1,000 are eligible for public recognition.

New Outdoor Pool Project

TOTAL CAMPAIGN GOAL - \$2.5 MIL

To start the project underway - \$2.0 Mil



Current pledges to date: \$250,000

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Thank you!

We are counting on your generosity to help us reach our \$2.5 million goal!

“Giving is not just about making a donation. It is about making a difference.” – Kathy Calvin

We appreciate all the time and consideration you have provided us with.