



Staff Report

Report To: Council

Report From: Kodey Hewlett-Mowbray, Corporate and Community Initiatives Officer

Meeting Date: November 5, 2024

Subject: Community Services – Durham Town Hall Park Naming Request

Recommendations:

THAT in consideration of staff report 'Community Services – Durham Town Hall Park Naming Request', Council provides direction to staff on the naming of the park.

Highlights:

- Following Council direction staff launched a public engagement survey to garner community feedback on the suggested park renaming.
- Majority of respondents were not supportive of the naming request.
- Sponsorship for naming of the park pavilion remains available.

Previous Report/Authority:

[Community Services – Request for Renaming – Durham Town Hall Park](#)

Analysis:

Following Council direction from the request received from the Durham Homecoming Committee to rename the Durham Town Hall Park to “Durham 150 Park”, staff launched a public engagement campaign to collect community feedback.

Out of the 24 responses received, 14 were opposed to the renaming, with 10 supporting the renaming. Many of respondents quoted “the current name is a good fit for the park and renaming is unnecessary.”

Currently, the splashpad is named after the West Grey Durham Lions Club given their significant sponsorship and the pavilion is unnamed as the homecoming group is still seeking a community sponsor.

Staff are seeking council direction on the naming of the park.

Financial Implications:

None.

Communication Plan:

Communication of this report is through the posting of council meeting agendas on the Municipality of West Grey website.

Consultation:

West Grey staff.

Attachments:

None.

Recommended by:

Kodey Hewlett-Mowbray, Corporate and Community Initiatives Officer.

Submission approved by:

Michele Harris, Chief Administrative Officer

For more information on this report, please contact Kodey Hewlett-Mowbray, Corporate and Community Initiatives Officer at khewlett@westgrey.com or 519-369-2200 ext. 240.