



## Staff Report

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**Report To:** Council  
**Report From:** Jamie Eckenswiller, Director of Legislative Services/Clerk  
**Meeting Date:** November 5, 2024  
**Subject:** Coral-Lea Drive Renaming Request Follow-up

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### Recommendations:

THAT in consideration of staff report 'Coral-Lea Drive Renaming Request Follow-up', Council provides direction on how to proceed with the request.

### Highlights:

- A request was previously received to rename Coral-Lea Drive to 'Watson Drive'.
- Following Council direction from September 3, 2024, staff launched a public engagement campaign to gather feedback on the proposed renaming of Coral-Lea Drive.
- Six unique responses were received.
- Should Council wish to proceed with the request, a bylaw to formally rename the road would be required.

### Previous Report/Authority:

[2024-09-03 Request for Renaming – Coral-Lea Drive](#)

### Analysis:

Following Council's direction on a request to rename Coral-Lea Drive at the south end of West Grey, staff launched a public engagement campaign to collect community feedback. The survey was live from September 5 to September 27, 2024, and received six unique responses. Out of the responses received, three expressed support for the change, while three were opposed to the renaming. Those in support of the renaming noted the contributions made by Mr. Watson and that street renaming should be done more often to recognize community contributions. Those in opposition to the renaming noted that tax dollars could be better spent on other initiatives, a West Grey road should

not be named after a mayor from Mount Forest, and that there are other ways for Mr. Watson to be recognized in the community.

Should Council wish to proceed with granting the renaming request, direction to bring forward a bylaw to formally rename Coral-Lea Drive would be required.

**Financial Implications:**

Should Council provide direction to proceed with the renaming of Coral-Lea Drive, new road signs will need to be purchased.

**Communication Plan:**

Communication of this report is through the posting of council meeting agendas on the Municipality of West Grey website.

**Consultation:**

None.

**Attachments:**

None.

**Recommended by:**

Jamie Eckenswiller, AOMC, AMP  
Director of Legislative Services/Clerk

**Submission approved by:**

Michele Harris, Chief Administrative Officer

For more information on this report, please contact Jamie Eckenswiller, Director of Legislative Services/Clerk at [clerk@westgrey.com](mailto:clerk@westgrey.com) or 519-369-2200 Ext. 229.