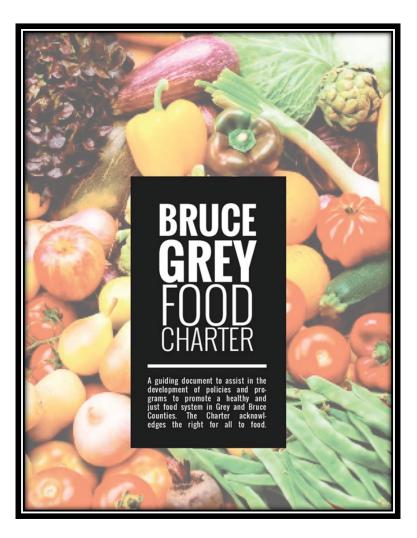
## THE BRUCE GREY FOOD CHARTER

Jill Umbach, Bruce Grey Poverty Task Force Laura Needham, Grey Bruce Health Unit August, 2020

# A tool for driving "visions, actions, and strategies for civically engaged food systems"

- Food Charters provide a foundation for food system values in a community and is a starting point to strengthen a local food system.
- Food Charters have been used for:
  - Cross-sector engagement on Food Policy Councils
  - Promoting investment in local agriculture
  - Building understanding of food insecurity and issues in food access
  - Gaining support for preserving rural grocery stores
  - Increasing understanding and discussions of the food system
  - Providing local perspective on the <u>Food Policy for Canada</u>
  - Supporting grant opportunities (ie. Local Food Infrastructure Fund)

www.ag.ndsu.edu/food/local-foods/main-page-blog-posts/whats-a-food-charter



### Bruce Grey Food Charter

Recognizes the role of food and food systems in:

- Health
- Social Justice
- Culture
- Education
- Sustainable Economic Development
- Environment

### Using the Charter

#### How we've used the Charter:

- Engaging others (Food Bank Summit, Fall Food Gatherings, Community Food Hub Project)
- Expanding Partnerships (Food Rescue, Good Food Box)
- Food Asset Map

#### How you can use the Charter:

- Set priorities or goals (housing, economic development, land use, climate strategies)
- Respond to COVID-19
- Acknowledge the value of current practices
- Connect with new partners



# The Realities of Food Insecurity During COVID-19

- Food insecurity reflects a household's broader material circumstances, taking into account income, homeownership, and other assets
- Pre COVID-19:
  - > 20% of Bruce Grey households are food insecure
  - >24.5% Households in Grey County with unaffordable shelter costs (rises to 46.5% in tenant households)
  - >60% of people on low-income are working
  - > In Ontario, the average food bank client spends **70%** of income on rent.
- Canadian Perspectives Survey Series (Coping with COVID-19 surveys)
  >Underrepresents vulnerable populations
  - Still noted a significant increase in food insecurity nationally from 10.5% to 14.6%

### Responding to COVID-19

- Past engagement supported by the Food Charter and the Bruce Grey Food Charter facilitated a swift response to COVID-19 Pandemic.
- Allowed for collaborative efforts to meet community and organizational needs
- Rapid Assessment of Community Food Programs assessed readiness to respond.



### Join Us by Endorsing the Charter





Grey Colour It Your Way



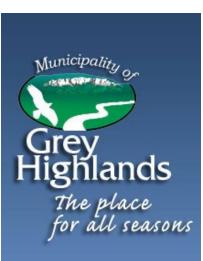
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Change starts here.



## FOOD SECURITY ACTION GROUP

### Where can you find us?



UNDER COVID19

- VIRTUAL WEEKLY AND BI-WEEKLY EMERGENCY HOUSING, FOOD SECURITY & HEALTH EQUITY MEETINGS
- WEEKLY COMMUNITY UPDATES
- COVID19 FOOD SECURITY RESOURCES: <a href="mailto:povertytaskforce.com">povertytaskforce.com</a>
- TWITTER: @BGTASKFORCE
- FACEBOOK: BRUCEGREYPOVERTYTASKFORCE
- EMAIL: <a href="mailto:povertytaskforce@unitedwaybg.com">povertytaskforce@unitedwaybg.com</a>

### Helpful Resources on Food Insecurity

- PROOF Food Insecurity Policy Research Fact Sheets
  - <u>https://proof.utoronto.ca/resources/fact-sheets/</u>
- CanCOVID Speaker Series: Food Insecurity, Val Tarasuk
  - <u>https://www.youtube.com/watch?v=8b2kanuOaKo&feature=youtu.be</u>
- Ontario Dietitians in Public Health: No Money for Food is...Cent\$less
  - <u>https://www.odph.ca/centsless</u>