

Strategic Vision Plan Q4 update

- complete
- behind schedule
- on track
- deferred/cancelled

Pillar 3: Promote Community

Strategy	Timeline	Actions	Q4 status	2020 status
Celebrate West Grey				
Celebrate and recognize significant anniversaries and milestones	Ongoing	Certificate program, council attendance at public events	●	●
Support local community groups	Q1 and ongoing	Grants to organizations, in-kind promotion	●	●
Share our successes with neighbouring municipalities and reciprocate with congratulations for outstanding achievements	Q3 ongoing	County council showcase	●	●
Promote and Market				
Develop a visitor and marketing strategy	Q2 2022	Economic Development Advisory Committee	●	●
Increase West Grey’s profile as a prime location for families and businesses	Q2 2020	“Discover” section on website	●	●
Embrace and celebrate our unique villages and hamlets	Q3 2022	Economic Development Advisory Committee	●	●
A Cultural Hub				
Support arts and music festivals	Q1 annually	TBD	●	●
Identify spaces and work with community artists to display public art	Q2 2022	Economic development committee	●	●
Develop a heritage plan and celebrate our agricultural roots	Q4 2021	TBD	●	●
Support recreation programming.	Q1 and ongoing	TBD	●	●