



DURHAM ART GALLERY

DIGITAL PUBLIC ART PARTNERSHIP

Project Description:

Durham Art Gallery would love to work together with the Municipality of West Grey to engage the community in a walk about town, while also engaging with contemporary art. Placed with intention throughout the gallery grounds and the town of Durham, Ontario, QR codes are installed in the environment onto public benches and will direct viewers online to artworks created in Durham Art Gallery's digital residency that took place in 2020.

We are seeking permission from the Municipality to place ten, small (4 inch by 2.5 inch), aluminum signs around town. These signs will have QR codes on them [See Image 01]. Once scanned using a cell phone with a camera, they will take the viewer online to a brief description of the project and instructions for participation.

The gallery itself will be the main 'hub'. On our main, front window we will have vinyl lettering that describes the project. We will have the wifi made accessible so that visitors can access the QR code on site and download a google maps path [See Image 02, Image 2.1] with directions to each location where more QR codes can be found.

The overall project would require very minimal alteration to public property and will not be an eyesore, quite the opposite. It will be subtle. However, the use of this quick response code to access an art experience will be something quite grande! This project is like a scavenger hunt for public art that activates both the local public and public spaces.

Locations:

- Durham Art Gallery
- Lot across from the gallery
- Heritage walkway bridge
- Heritage bridge park
- Durham Town Hall Park
- Riverside Park
- Vickers Park

Requirements:

- Each public bench will have 2 QR codes installed. Preferably, one on the back support of the bench and another on the seat [See Image 03]
- A weatherproof aluminum 4 inch by 2.5 inch rectangle will be adhered to the benches using a single dab of construction adhesive.
- This will be easily removable with the correct tools and can be sanded and spot painted if need be.

Duration:

Beginning as soon as possible, this project will be available to the public until Labour Day of this year. This timeline is flexible and Durham Art Gallery is open to suggestions and feedback.

Cost Sharing

Durham Art Gallery will cover the costs of the artist fees and the production fees. A budget for the Durham Art Gallery expenses incurred is available upon request. Durham Art Gallery proposes that the Municipality of West Grey install and remove the plaques and cover the cost of this.

Thank you for your consideration, we look forward to the opportunity to work to gather during the pandemic in a way that activates publics safely.

Image List



Image 01

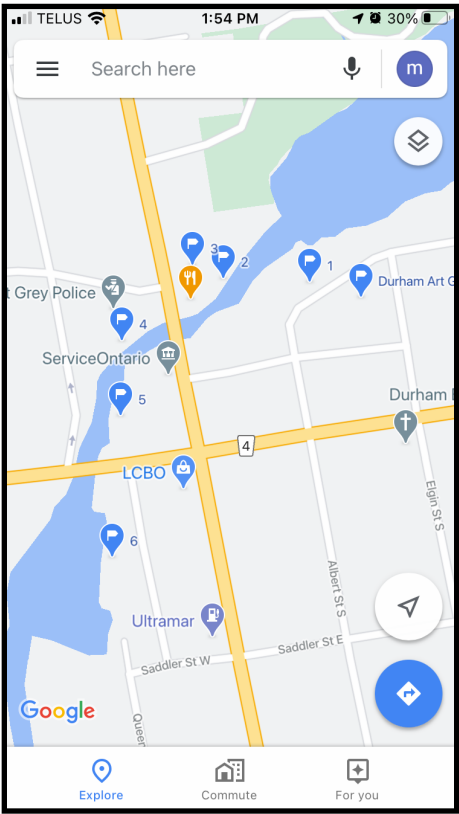


Image 02

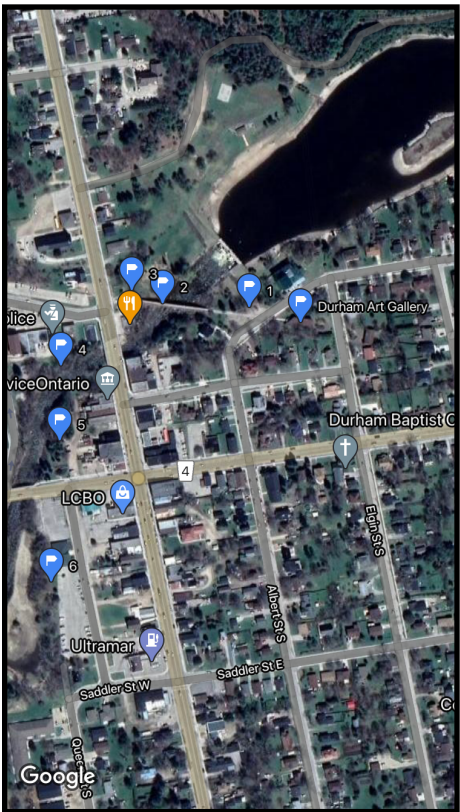


Image 2.5



Image 03