



# Council report

<b>Meeting date:</b>	April 6, 2021
<b>Title:</b>	Strategic Vision Plan – 2021 Areas of Focus
<b>Prepared by:</b>	Laura Johnston, CAO

## Recommendation

That council receives report Strategic Vision Plan – 2021 Areas of Focus for information.

That council approve the following 2021 priorities:

1. Customer Service Strategy
2. Asset Management Plan
3. Climate Action Plan
4. Economic Development Strategic Plan

## Executive summary

Attached is the 2021 areas of focus from the 2020-2022 strategic vision plan.

## Background and discussion

On Tuesday, February 18, 2020, West Grey council adopted the 2020-2022 Strategic Vision Plan. The plan has three pillars: 1) Work Together; 2) Build a Better Future; and 3) Promote Community and provides a road map to guide the municipality forward to 2022. Quarterly reports have been presented to council throughout 2020.

Budget cuts and event cancellations due to the COVID-19 pandemic have impacted some completion dates and community initiatives, and will continue impacting 2021 initiatives.

A focused approach is planned for 2021, with four significant projects: develop and implement a Customer Service Strategy, update and finalize the Asset Management Plan (with a new provincial deadline of summer 2022), develop and implement a Climate Action Plan, and develop and adopt an Economic Development Strategy. These four projects capture a number of action items in the Strategic Vision Plan and will impact workloads for departments and staff across the corporation. The areas of focus for 2021 need to be approved by council in order for staff to successfully complete and deliver viable, quality plans while managing the day-to-day operations, legislative requirements and unseen tasks that inevitability occur.



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## Legal and legislated requirements

Municipal Act, 2001, as amended.

## Financial and resource implications

Funds are designated to departments in the 2021 budget to meet the goals of the Strategic Vision Plan. Initiatives not captured or resourced for 2021 will come to council for consideration.

## Staffing implications

Various, depending on the initiative.

## Consultation

West Grey senior management team  
Lindsey Glazier, Legislative Coordinator

## Alignment to strategic vision plan

Pillar: work together  
Goal: clear communication

## Attachments

Pillar 1: Work together - 2021 areas of focus  
Pillar 2: Build a better future - 2021 areas of focus  
Pillar 3: Promote community - 2021 areas of focus

## Next steps

Staff continue to monitor the strategic vision plan. Action items for 2021 have been identified by the senior management team in conjunction with council goals. Funds will be designated to departments in the 2021 budget to meet the goals of the Strategic Vision Plan.

Respectfully submitted:

Laura Johnston, CAO