

Strategic Vision Plan 2020-2022: 2021 Areas of Focus

Pillar 2: Build a Better Future

Strategy	2021 Actions
Vibrant Community	
Maintain & invest in our infrastructure; be responsible stewards of the tax dollars	Review of three studies for bridge to contribute to Asset Management Plan
Investigate innovative solutions to current infrastructure challenges	Grant applications; Asset Management Plan; sustainable material options
Develop funding strategies for long-term asset management	Budget planning; Asset Management Plan
Work with county partners/developers to build affordable housing	Community Improvement Plan (CIP) grants
Create accessible and inclusive public spaces	Multi-year Accessibility Plan; West Grey Local Accessibility Committee
Develop a West Grey trail system	West Grey Trails Committee
Continue West Grey beautification projects	Pole Banner Program; CIP
Update municipal accessibility plan (AODA)	Passed by bylaw 2020; CIP grants
Stewards of the Environment	
Find ways to divert waste from landfill sites	Area of focus during development of Climate Action Plan
Support and encourage environmental sustainability projects	Area of focus during development of Climate Action Plan
Look for sustainable practices throughout municipal venues and programming	Area of focus during development of Climate Action Plan
Develop a Climate Action Plan	2021 priority
Look for alternatives to single-use plastics	Area of focus during development of Climate Action Plan
Develop a marketing strategy to promote recycling	Media release; social media; addressed during development of Climate Action Plan
Work with County partners to develop a regional transit system	Launched in 2020. MOU signed in 2021
Invest in Business	
Implement a Community Improvement Plan	Passed by bylaw 2020 – Now accepting applications
Employ economic development initiatives, such as enhanced partnerships with business groups	Strategic Plan; RED Grant for Social Enterprise, joint project with Grey Highlands (year two)
Take a co-operative approach to development	Planner's work plan; part of Economic Development Strategic Plan
Review zoning by-laws and West Grey Official Plan	Official Plan to be adopted by bylaw in 2021. Working through communication strategy objectives for both initiatives