



Meeting Minutes DRAFT
Commercial Beautification Committee

January 21, 2021 | 7 p.m.
ZOOM meeting

Present: Scott Foerster, Callie Greenshields, Courtney Hunter, Susan Papineau, Mary Lou Pfeffer, Becky Weltz

Staff: Kodey Hewlett, Laura Johnston

Regrets: Elizabeth MacKenzie

1. Call to Order by K. Hewlett at 7:05 p.m. Committee members welcomed new member Courtney Hunter and did roundtable introductions.
2. Declaration of Pecuniary Interest - none
3. Approval of Previous Meeting Minutes – Nov. 19, 2020
 - a. As amended, to correct spelling of Scott's surname. MOTION moved by Callie; Seconded by Scott. CARRIED.
4. Business Arising from the Minutes: Council approved the flower portion of the 2021 beautification budget.
5. New Business:
 - a. Holiday decorating takedown:
 - i. Kodey will arrange with Public Works to remove garland and bows as they need to be. It's likely bows will not be able to be used next year, but those that can be stored, will be. Marylou confirmed the Ayton volunteers will remove their decorating but she will let Kodey know if they need assistance from Public Works.
 - b. 2021 Flower program
 - i. Kodey advised Davis Hill will maintain prices at approx. \$50/basket
 - ii. There are a couple of bridge baskets that will need replaced, but that will not be expensive
 - iii. Committee reminded staff that the hanging arms for Neustadt baskets need raised
 - iv. Colour scheme decided to be bubblegum petunias in white, pink and purple – for all of West Grey
 - v. Kodey to price flowers from Len's and Grange Hollow for bridge baskets
 - vi. Canoes at Durham entry signs to be removed given their condition and Durham entry signs need maintenance – especially some of the

letters that are falling or crooked

- c. Pole banner program
 - i. Laura mentioned that funding has been approved to purchase banners for hydro poles in our downtowns to fill the gap between summer flowers and winter lights
 - ii. Jonathan Zettel, West Grey communications coordinator, will be taking the lead and will reach out to community members for design suggestions. CBC will also be part of that consultation.
 - iii. CBC members suggested a small presentation of what other communities have for banners would be helpful for visual thinkers. Laura will take this suggestion to Jonathan.
 - iv.
- 6. Correspondence – none
- 7. Next meeting – February 4, 2021, 7 p.m.
- 8. Adjournment – at 8:33 p.m. Moved by Sue, seconded by Becky. CARRIED.