

Durham BIA exec mtg minutes
26 May 2021
7pm via Zoom

Present: Steve Morel, Tim Dyck, Candy Swanson, Nereda Manion, Doug Hutchinson

No pecuniary interest declared.

Motion to approve minutes from last meeting, by Candy, seconded by Steve, carried.

Business arising from the minutes: Tim attended the Economic Development meeting but it did not proceed due to lack of committee member quorum. However, after the meeting Tim spoke with Alison Theodore from Grey County, and she wants to make sure we feel free to ask for resources and share information for promotion. She gave the idea of adding online self-guided tours to our website and marketing.

CIP grant awareness: Exec members are still getting the word out about grants and some businesses are making use of them. Doug will re-ask about old post office

Correspondence: Saugeen Economic Development Corporation letter from Caly Collins: exec felt we should just email out the pdf graphic from them and perhaps invite them to next AGM. Will share on FB as well.

Website: Tim brought up the idea of adding a pdf on self-guided tours, or things to see and do in Durham. Tim will connect with Jacqueline from Durham Art Gallery.

Motion to create a well-designed graphic costing up to \$500 to add to the website under the Events section, by Nereda, seconded by Candy, carried.

Council report: Doug reported on an upcoming Garafraxa St bridge upgrade this summer, and that a banner program is in the works, and WG staff is researching garbage receptacles and benches.

Next meeting: June 23 at 7pm at the gazebo across from Northern Credit Union parking lot.