



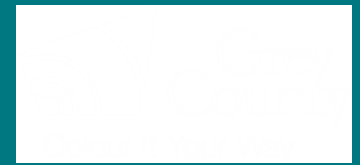
Resiliency & Recovery Plan

Economic Development & Tourism Working Group

West Grey Council
August 4, 2020

Savanna Myers, Director of Economic Development, Tourism & Culture
Grey County

- Economic Development & Tourism Working Group
- Established 2015. Expanded 2020.
- Meet bi-monthly; bi-weekly through recovery
- 35 representatives from across Grey County
 - Municipal Staff
 - Provincial Representatives
 - Community Partners



Facts. Confidence. Support.



Goal:

To enable local businesses and the community to recover from initial economic impacts of the pandemic and support sustainable economic development.

Objectives:

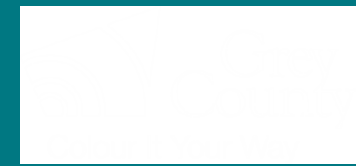
- Provide support to businesses and the community to restart and grow the local economy.
- Help the tourism sector (operators, retail, restaurants) recover safely with the support of the community and employees.
- Ensure the skills training and work force adjustment measures are in place for the unemployed.
- Attract new investment in housing, tourism, retail and manufacturing.












Actions

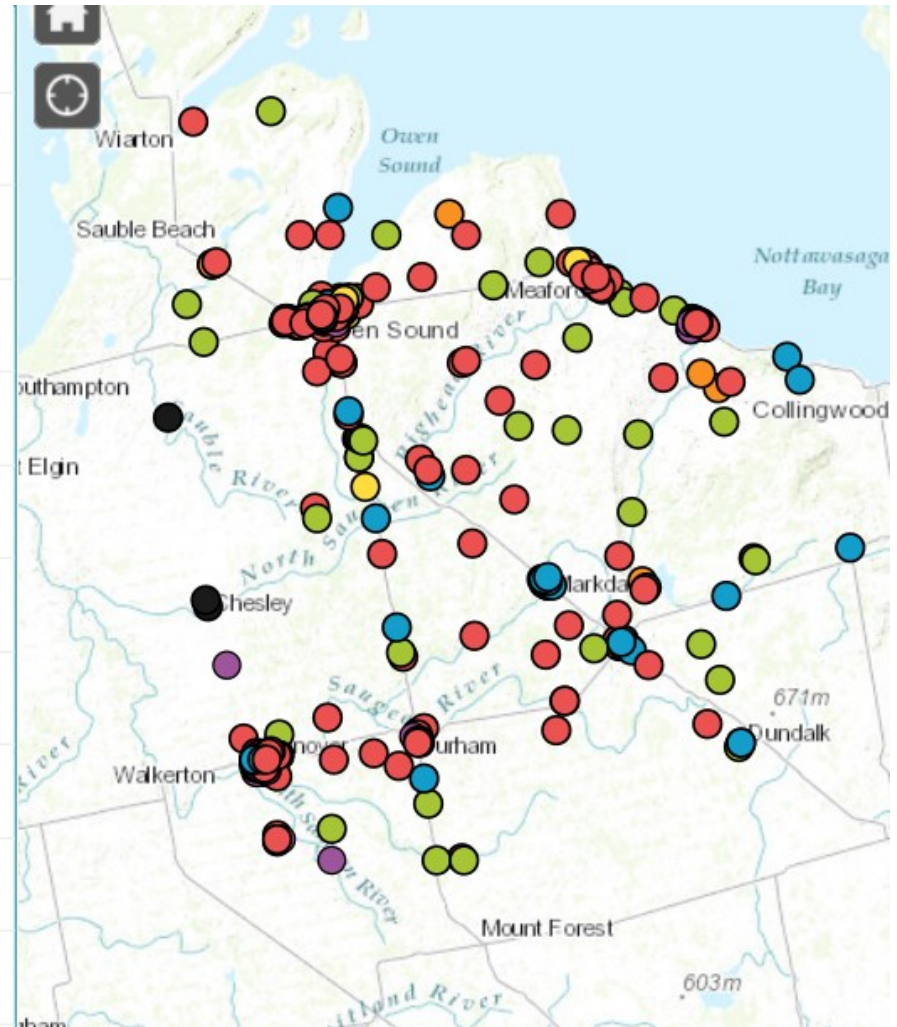
- A1 Communicate Facts
- A2 Build Confidence
- A3 Support Small Business
- A4 Marketing Communications
- A5 Local Municipal Council
- A6 Tracking & Measuring Local Economy

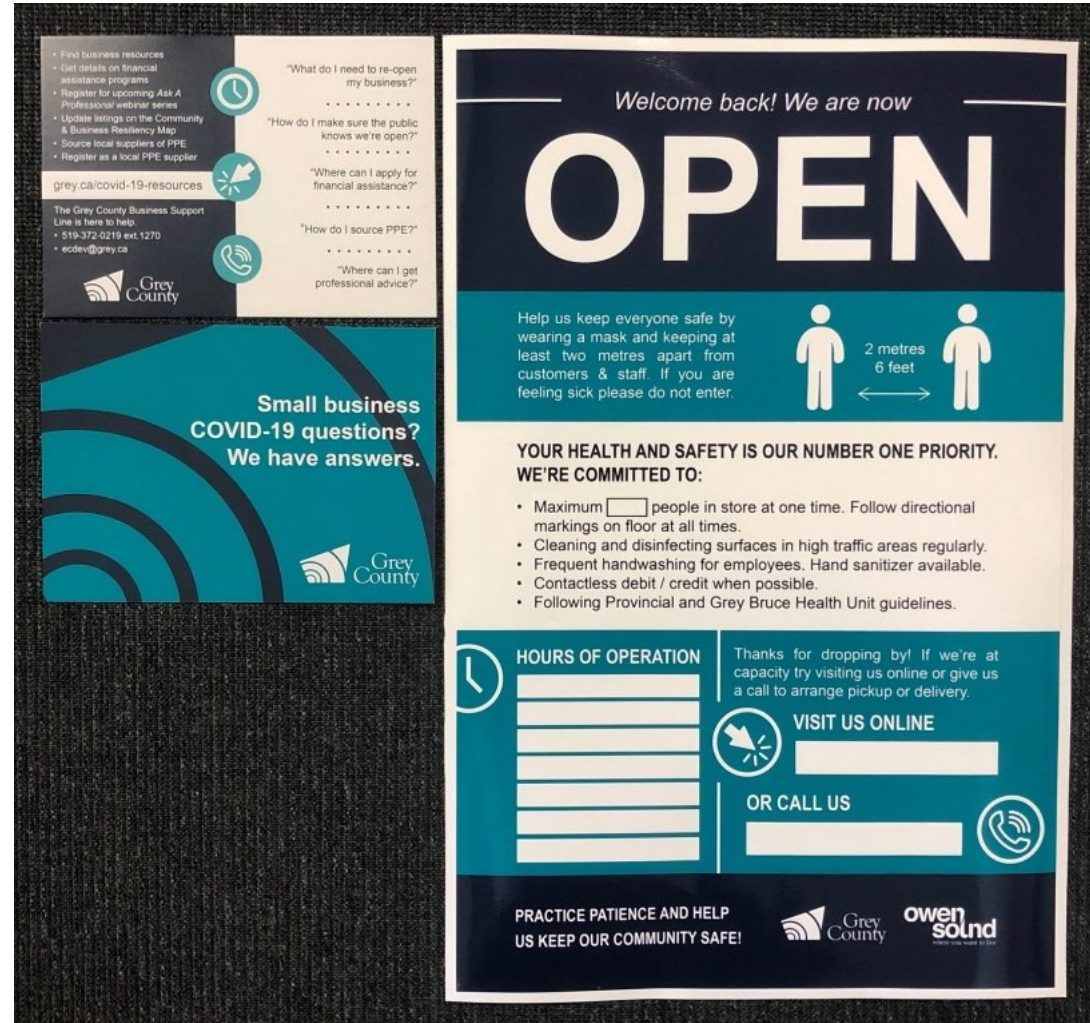
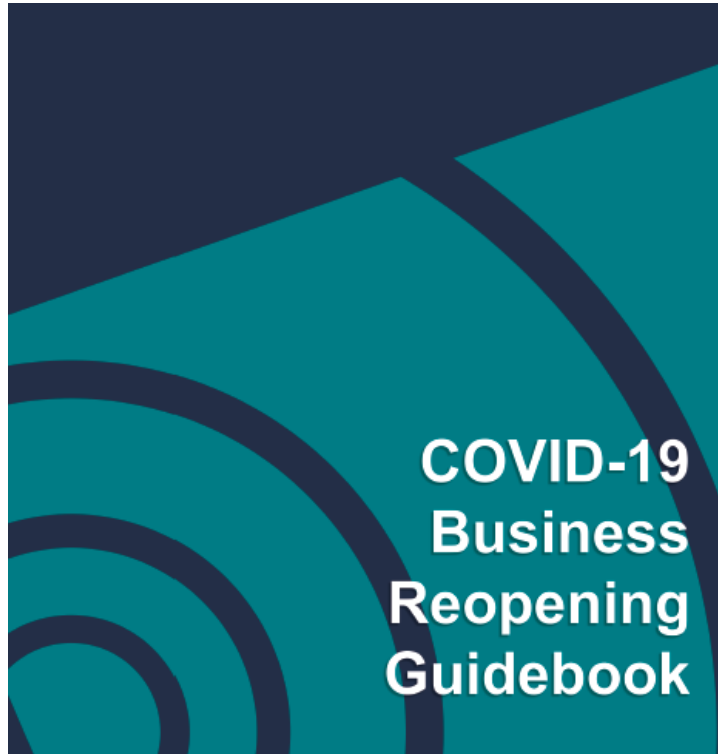


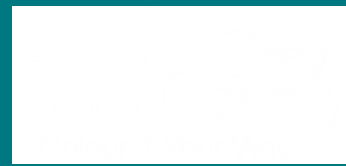
Community & Business Resiliency Map



-  PPE ☐
-  Patio ☐
-  Grocery & food retail ☐
-  Restaurant ☐
-  Pharmacy ☐
-  Healthcare ☐
-  Alcohol ☐
-  Other Businesses ☐
-  Community Food Program ☐
-  Delivery available ☐
-  Free Public Wi-Fi ☐








Outdoor Activity Map

Find address or place

About


Grey County Tourism wants to help you find comprehensive and accurate recreation information. We've mapped our public outdoor locations including waterfalls, trail access points, canoe and boat launches, beaches, and scenic lookouts.



- **Green** on the map means a space is open, **Yellow** means use with caution, **Red** means closed.

10km


Rediscover Grey Campaign

**Grey County Tourism**July 10 · 🌐...

Now more than ever it's important to support our communities and small businesses. This summer we want you to [#RediscoverGrey!](#)

- Support your favourite local businesses
- Explore our great outdoor spaces
- Enter our weekly contests to win great prizes

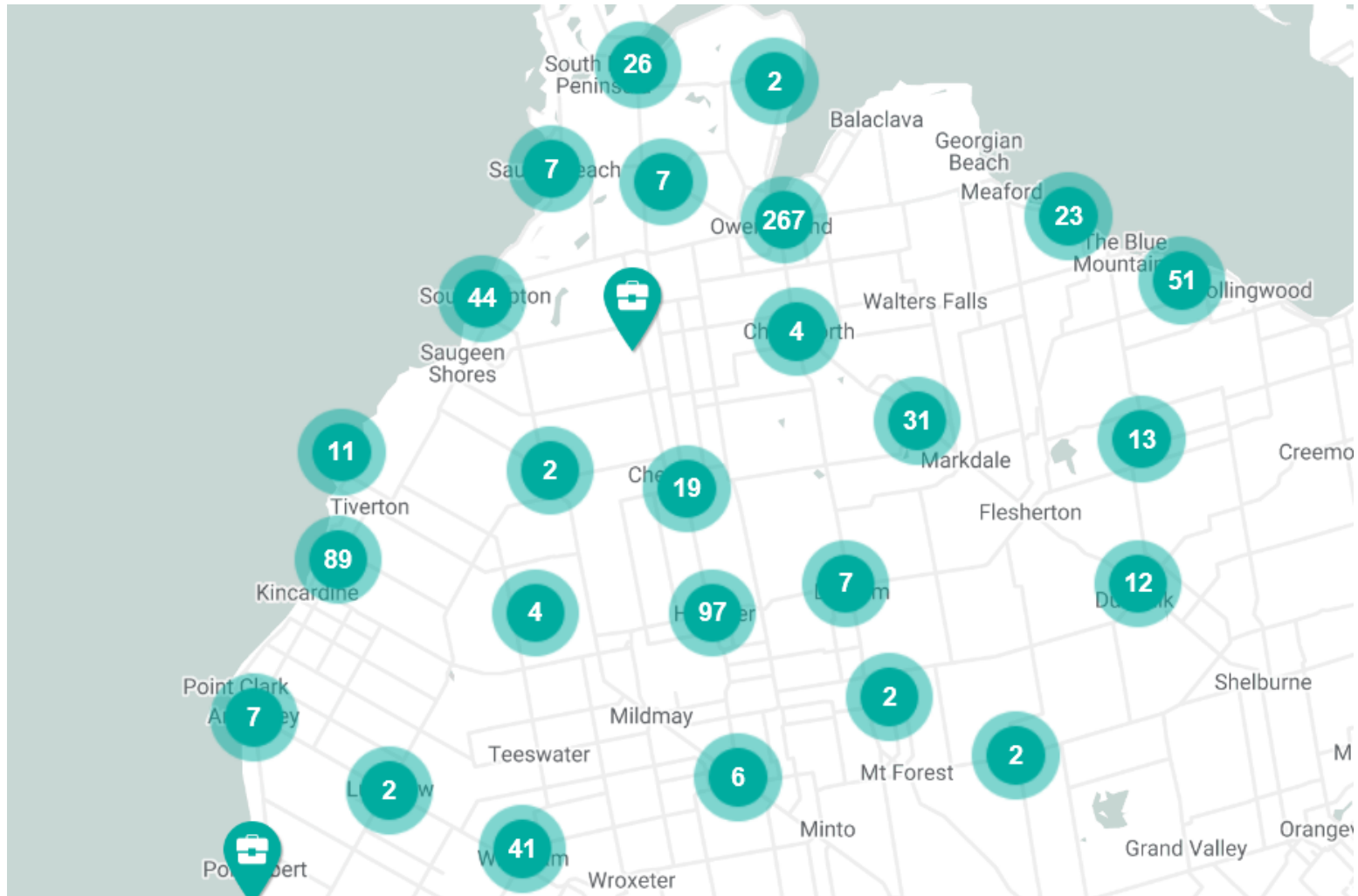
Learn more about how you can [#RediscoverGrey](#) at www.VisitGrey.ca/Rediscover



VISITGREY.CA

Rediscover Grey

Now more than ever, it's so important to support each other. One of the...



Thank you. Questions?

