



# Council report

<b>Meeting date:</b>	August 3, 2021
<b>Title:</b>	Proposed changes to Commercial Beautification Committee
<b>Prepared by:</b>	G. Scharback, Director of Administration/Clerk
<b>Reviewed by:</b>	L. Johnston, CAO

## Recommendation

That council hereby receives the report, Proposed changes to Commercial Beautification Committee; and

That council hereby approves the proposed changes to the Commercial Beautification Committee structure to transition to an advisory committee of council named the Gardens and Green Spaces Advisory Committee; and

That the following current members of the Commercial Beautification Committee continue to serve as members of the Gardens and Green Spaces Advisory Committee:

Scott Foerster, Courtney Hunter, Susan Papineau, Mary Lou Pfeffer, Becky Weltz and Elizabeth MacKenzie; and

That the following members of council be appointed to the Gardens and Green Spaces Advisory Committee, \_\_\_\_\_ and \_\_\_\_\_; and

That the draft terms of reference for the revised committee be reviewed by the committee and brought to a future meeting for council’s consideration.

## Executive summary

The Commercial Beautification Committee, CBC, is currently a sub-committee of the Economic Development Advisory Committee. The CBC respectfully requests that council consider changing their committee structure to that of an advisory committee, with the proposed name being the Gardens and Green Spaces Advisory Committee. This change in structure will allow them to continue with and expand on their work with clear lines of communication with council.



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## Background and discussion

The CBC has worked through their mandate and evolved over the past two years as they have worked to beautify urban areas of West Grey. Members of this committee are engaged, enthusiastic and dedicated to continuing their work; however, the current structure as a sub-committee to the Economic Development Advisory Committee has become restrictive. The Economic Development Advisory Committee is moving forward with the development of an economic development strategy and may benefit from future collaboration with an advisory committee such as the proposed Gardens and Green Spaces Advisory Committee, rather than continue to oversee the CBC.

The sub-committee has discussed options for building on their work to date as well as improving the flow of information between the committee and council. An effective step forward may be to change the current CBC into an advisory committee with an updated terms of reference and the opportunity to report and make recommendations directly to council.

Please find attached a copy of draft terms of reference for the proposed advisory committee for council's consideration.

## Legal and legislated requirements

Municipal Act, 2001, as amended

West Grey Appointment Bylaw No. 72-2020

## Financial and resource implications

None.

## Staffing implications

None.

## Consultation

Commercial Beautification Committee

CAO

Recreation Supervisor



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## Alignment to strategic vision plan

Pillar: Work together

Goal: Listen and empower

Strategy: Review committee of council structure to empower and encourage diversity

## Attachments

Draft terms of reference for proposed Gardens and Green Spaces Advisory Committee

## Next steps

If council appoints the proposed committee, the next steps will be to meet as a newly developed committee and review draft terms of reference to recommend a final version for council's consideration.

Respectfully submitted:

Genevieve Scharback, CMO  
Director of Administration/Clerk