



DRAFT Minutes

West Grey Economic Development Advisory Committee
Monday, July 12, 2021, 11 am – 12:30 pm
Virtual meeting, via Zoom

Members present: Deputy Mayor Tom Hutchinson, Councillor Stephen Townsend, Councillor Doug Hutchinson, Hazel Pratt-Paige, Elizabeth MacKenzie, Steve Morel, Laura Johnston CAO/Clerk, Kody Hewlett Recreation Manager, Lorelie Spencer Manager of Planning and Development, Jamie Doherty SEDC/ Saugeen Connects, Genevieve Scharback West Grey, Director of Administration/clerk

Members absent: Andrew Lawrence, Rob Sisolak

1. Call to order

The meeting was called to order at 11:04 a.m. with quorum. West Grey Council has approved quorum at 50%.

2. Approval of Agenda

Resolution

Moved by Hazel Pratt-Paige, seconded by Elizabeth MacKenzie

That the agenda is approved as circulated.

Carried.

3. Declaration of pecuniary interest

None expressed

4. Delegation

None

5. Guests:

a) Jamie Doherty, Saugeen Economic Development Corporation and Saugeen Connects. Jamie reviewed the SSUP (Student Start-Up Program). Five weeks of workshops for the 42-59 attendees, incentives for participating. Weekly courses include Customer Service, Media & Marketing 101

b) Genevieve Scharback, West Grey municipal clerk reviewed role of committee officers – chair, vice-chair, and support from West Grey staff for agendas, information delivery/posting to the municipal website. Discussed list of members with vote, and possibly invite/recruit more committee members from community.

6. Approval of Previous Meeting Minutes

Resolution

Moved by Steve Morel, seconded by Hazel Pratt-Paige

That the minutes from the June 21, 2021 meeting are adopted as circulated.

Carried.

7. Business Arising from previous meeting

None.

8. Staff Reports

- a. **Elect Chair, Vice-Chair** - West Grey municipal clerk Genevieve Scharback led the election of positions of Chair and Vice-Chair. Steve Morel was nominated and acclaimed as Chair, Elizabeth MacKenzie was nominated and acclaimed as Vice-Chair. Discussion around co-chairing meetings on alternating basis, or TBD at later date.
- b. **Committee Overview** - Clerk Scharback reviewed roles and responsibilities of the committee members. Committee bound by all legislation of council and open to the public, except items for closed session, Reviewed the Municipal Conflict of Interest (or perceived conflict) Policy
- c. **Strategic Plan** – Kodey Hewlett Recreation Supervisor has been working on a project plan with Alison Theodore Grey County Economic Development Officer. When pandemic rules move into phase 3, Kodey and Alison will get out to meet with Durham businesses, then move to other settlement areas in West Grey
- d. **CIP Update** – Lorelie Spencer, Manager of Planning and Development, reported that there have been 20 applications received, 19 presently approved, four projects completed and two new applications
- e. **Banner Program** – Kodey Hewlett reported that there will be two versions of banners – spring/summer, fall/winter. Seventeen artwork submissions received and Kodey will be launching an on-line voting campaign for the public.
- f. **AMO Delegation:** Committee input – The Association of Municipalities of Ontario (AMO) Conference takes place August 15-18 2021. West Grey has requested four delegation meetings and discussed the relevant topic for this committee: economic development and COVID-19 recovery funding for rural businesses that do not meet many grant criteria. CAO Johnston will incorporate the committee's input should this delegation request be successful.
- g. **Street Furniture update** – Kodey Hewlett. Presently doing costing and sourcing. Kodey is aware that the Durham BIA would like to participate and support new downtown furniture and will connect with the BIA.

9. New Business

None

10. Correspondence

None

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11. Closed Session

Resolution

Moved by Steve Morel, seconded by Elizabeth MacKenzie

That the West Grey Economic Development Advisory Committee members go now into a closed session at 12:46 pm with the municipal clerk, chief administrative officer, manager of planning and development and the recreation supervisor, for the purpose of addressing matters related to information explicitly supplied in confidence to the municipality by Canada, a province or territory or a Crown agency of any of them.

Carried.

12. Report from Closed Session

The committee reconvened in Open Session at 1:12 pm. The committee received information in the Closed Session that had been supplied in confidence to the municipality by the Province of Ontario.

Resolution

Moved by Elizabeth MacKenzie, seconded by Hazel Pratt-Paige

The West Grey Economic Development Advisory Committee recommends to West Grey Council that \$15,000 be allocated from the Economic Development reserve to operations for the purpose of the Downtown Revitalization program.
CARRIED.

13. Next Meeting

Monday August 9, 2021 at 11:00 am

14. Adjournment,

Resolution

Moved by Hazel Pratt-Paige, seconded by Elizabeth MacKenzie

That we now adjourn at 1:28 p.m.

Carried.

S. Morel, Chair

, Secretary