

DRAFT MINUTES

West Grey Economic Development Advisory Committee Monday, August 9, 2021, 11 am – 12:30 pm Virtual meeting, via Zoom

Members present: Deputy Mayor Tom Hutchinson, Councillor Stephen Townsend, Councillor Doug Huchinson, Hazel Pratt, Elizabeth MacKenzie, Steve Morel, Jackie Gingrich

Members absent: Andrew Lawrence, Rob Sisolak

Staff: Laura Johnston CAO, Kodey Hewlett, Recreation Manager, Lorelie Spencer, Manager of Planning and Development, Kerri Mighton Director of Finance/Treasurer

Guests: Alison Theodore, Grey County Economic Development

- **1. Call to order** at 11:06 am with quorum.
- **2. Approval of Agenda** Moved by Hazel Pratt-Paige, seconded by Elizabeth to approve agenda
- 3. **Declaration of pecuniary interest** none expressed
- 4. Delegation: none
- 5. Guests:
 - a) Jamie Doherty sends his regrets.
 - b) re: Development Charges information session, Kerri Mighton, Director of Finance/Treasurer.

Development Charges Act legislation 5-year renewal by WG Council. Updated Development Charges study in 10-year timeframe. Development charges create revenue for growth related projects component of capital projects, could go to capital costs for public works, police, fire, recreation, library. Local development charges relate to revenue earmarked to a specific community under the 10-year capital plan for capital infrastructure costs and studies. We want to ensure development charges are competitive with other municipalities. Development charges do not support the CIP program

6. Approval of Previous Meeting Minutes Moved by Hazel Pratt, seconded by Elizabeth MacKenzie to adopt the minutes from the July 12, 2021 meeting.

7. Business Arising from previous meeting - none

8. Staff Reports

- a. CIP Update (Lorelie/Laura/Kerri) Former funeral home in Neustadt has been sold and requested re-zoning amendment to multi-unit housing, looking for CIP funding. CIP has been quite successful; despite some contractor delays. \$38,000 left at present. Council can redirect leftover funds or roll over to the 2022 CIP budget funds. EDAC can forward recommendations to Council. Requirement for report card update to Council re: Success of CIP and funding for next year. Lorelie will provide report (inventory of projects). Before and after photos will be added to promote CIP program. Discussion re: need to address issue of absent landlords.
- b. **Strategic Plan Update** (Kodey/Alison) Kodey and Alison visited Neustadt to do an investment tour for business mix analysis. Met with the new owners of the brewery and Noah's Fish & Chips. Alison and Kodey will continue working on surveys of three settlements areas of West Grey.
- c. **Banner Program** (Kodey) voting for final artwork submissions closed on Fri Aug 9 with 1200 votes cast. Kodey will assess final numbers. Same design will be across West Grey communities featuring half the banners with the West Grey contest artwork and the other half with West Grey branding.
- d. **AMO delegation update** (Laura) West Grey delegation will be meeting with various provincial ministries and has a special meeting with Hydro One to ensure we are investment-ready with hydro services

e. Commercial Beautification Committee updates

- (Laura) Request to Council for consideration to create a formal advisory committee for commercial beautification and increase scope to expand from urban areas to other areas of the municipality. Committee would need 1-2 council reps
- ii. Downtown revitalization (Kodey/Laura) Request for additional funding to go to Council Sept 7 Council meeting. Kodey has mapped out street furniture needs in Durham and Elmwood. Most of the purchases are from local suppliers of benches, bike racks, garbage receptacles

9. New Business

- a) Meeting time Two committee members have conflicts with summer meetings for time of day. Discussion about changing meeting time to either before or after normal business hours to assist members in juggling full-time commitments and committee work. Doodle poll will be sent out for input.
- b) Attracting new members/sector specific representation identified need for outreach to Ag community and manufacturing
- c) Member update (approval of leave of absence) Andrew Lawrence has requested a leave of absence for a couple meetings. This does not affect

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- 10. Correspondence none
- 11. Closed Session none
- **12. Report from Closed Session** not applicable
- **13. Next Meeting** Starting September 13, 2021, meeting times will change to 7:30-9:00 am. Motion by Hazel Pratt, seconded by Elizabeth MacKenzie
- **14. Adjournment**, moved by Hazel Pratt, seconded by Elizabeth MacKenzie to adjourn meeting.

| , Chair | , Secretary |
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