



Minutes

West Grey Economic Development Advisory Committee
Monday, April 11, 2022, 8:00 am – 9:30 am
Virtual meeting, via Zoom

Members present:

Chair Steve Morel, Kerri Eady, Hazel Pratt, Deputy Mayor Tom Hutchinson, Councillor Doug Hutchinson, Councillor Stephen Townsend, Elizabeth MacKenzie, Darrin Patey, Michelle Patey, Paul MacDonald

Members absent: Andrew Lawrence

Staff present:

Kodey Hewlett Corporate & Community Initiatives Officer, Laura Johnston CAO, Lorelie Spencer Manager of Planning and Development

1. **Call to Order** by Chair S. Morel at 8:04 a.m.
2. **Approval of Agenda** Moved by H. Pratt, seconded by M. Patey, carried
3. **Declaration of Pecuniary Interest and general nature thereof** M. Patey, regarding Item 8(b).
4. **Delegations:** none
5. **Guests:**
 - a. Jamie Doherty, Saugeen Economic Development Corporation and Saugeen Connects – unable to attend, conflict with meeting dates. Report by K. Hewlett regarding Saugeen Connects in 8.c.
6. **Approval of Previous Meeting Minutes** (March 21, 2022) – Motion by H. Pratt, seconded by M. Patey to approve the previous meeting minutes.
7. **Business Arising from previous meeting** Update from EDAC member E. MacKenzie who is an entrepreneur participant in webinar series of Advancing Women Economically (AWE) hosted by Saugeen Economic Development. Nine participants found the time for webinar participation not accommodating, creating barriers to participation. Webinar is now recorded and available on-line making the program very helpful and user-friendly.
8. **Ongoing business**
 - a. 2021 CIP tally (L. Spencer) spreadsheet presented to show 26

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applications approved in 2021, most projects completed with some open files due to contractor availability, almost \$389,000 construction value to community improvement with project work completed mostly by West Grey service/construction businesses. Spreadsheet unable to be posted to the public, however suggestion from K. Eady for consideration for municipal website map posted with pop-up information about CIP completed projects. Suggestion will be shared with Grey County for assistance. 2022 CIP has five approved applications presently.

- b. Entrance Arch: D. Patey provided mock-up proposal for discussion and consideration for entrance arches to municipal settlement areas. Discussion regarding large trucks height restrictions with MTO and diversion of large trucks from downtown cores may improve noise issues and congestion. Motion by H. Pratt, seconded by E. MacKenzie, carried, supporting municipal staff's proposal to research further and report back.
- c. Saugeen Economic Development Corporation and Saugeen Connects: Student Start-Up Program (summer company) (K. Hewlett) Current program in partnership with Saugeen Connects and municipality, to provide start-up funds, training, and support sponsorship for youth (age 15-18) businesses for Summer 2022
- d. Citizen enquiry: Farmers' Market (K. Hewlett) Request to West Grey to support start-up of Farmers' Market in Durham with suggestions of Riverside Park in Durham or Municipal Office parking lot for summer 2022 or 2023. Discussion that this would be great for tourism and downtown business support for Durham and Neustadt settlement areas to start with. Suggestion location for Neustadt at Mill parking lot. Considerations to ensure safety, access and possible washroom facilities. K. Hewlett has a follow-up meeting with the market organizers and will report back to EDAC members.
- e. Rockwood Terrace redevelopment (L. Johnston) Grey County has plans in place for new LTC and Assisted Living building construction with courtyard/village square with proposed footprint of 18-20,000 square feet for possible services/retail businesses, circle of care including seniors' recreation programming space, library and multigenerational use. L. Johnston will invite Grey County economic development staff to future meeting to provide more information.
- f. Membership adjustment request from Andrew Lawrence (L. Johnston) Andrew requests membership withdrawal from EDAC due to availability but may be available for future appointment consideration. Bylaw adjustment will be made to reflect that.

9. New Business - none

10. Correspondence - none

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11. Next Meeting – Monday May 9, 2022 at 8:00-9:30 am

12. Adjournment – Moved by M. Patey, seconded by D. Patey to adjourn the meeting at 9:10 am.

, Chair

, Secretary